

# Giovani Faganello

Web Developer/Designer

## Personal Info

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🌐 [teialocal.com](http://teialocal.com)

🏠 Brazil

## Education

Bachelor's Degree in *Graphic Design:*

*Visual Communication*

Federal University of Santa Maria

UFSM, 1999–2003

## Social Network

🌐 [linkedin.com/in/giovanifaganello](https://www.linkedin.com/in/giovanifaganello)

📘 [facebook.com/giovani.faganello](https://www.facebook.com/giovani.faganello)

📷 [instagram.com/cospefogo](https://www.instagram.com/cospefogo)

## Skills

HTML5 CSS3 JS jQuery

PHP MySQL WordPress JSON

UI/UX Bootstrap Adobe Suite

Responsive Web Design SEO

Art Direction Photography

Illustration Corporate Design

## Languages

Portuguese – Native

English – Fluent

Spanish – Basic

Japanese – Basic

## Exposure on Media

📖 *"1x1 Pixel-Based Illustration and Design"* – ISBN 84-89994-66-8.

Published by Vasava Leisure Goods, Spain, 2004.

📖 *"MagazineX-Funs Creative & Design Magazine, #35"* – Published by Johnson Publication Company, Taiwan, May 2008.

I am a Web Designer/Developer with over **15 years** of experience in the areas of **website creation**, **UX/UI** development, **graphic design** and working with the **WordPress** CMS platform since 2008. I have a solid knowledge of **HTML5**, **CSS3**, **PHP**, **MySQL**, **JavaScript**, **jQuery** and **JSON**, followed by technical abilities on **domain** registration, hosting and general web server setup. As a graphic designer, my artistic sense include technical skills on graphic **user interface architecture** and **Adobe suite** tools, always focusing on aesthetics, **web standards** and ideal **usability** guidelines.

## Professional Experience\*

- 2012–2018 **Teia Local Studio (Brazil)**  
» *Web Developer and Graphic Designer*  
Delivered freelance work for local and international clients. From 2017 to present working with focus on SEO and Inbound Marketing.
- 2011–2012 **Simplexa (Brazil)**  
» *Web Developer and Graphic Designer*  
Creation of websites and corporate identity for several business on Rio Grande do Sul state.
- 2009–2010 **Spidexa AB (Sweden)**  
» *Web Developer and Graphic Designer*  
Responsible for the interface and graphic design of a web application created to offer safety to online auctions.
- 2007–2018 **Panini Comics Brasil (Brazil)**  
» *Web Developer and Graphic Designer*  
Responsible for the creation and management of Marvel and DC Comics official websites in the Brazilian market.
- 2005–2011 **Pixeltemple Studio (Brazil)**  
» *Web Developer and Graphic Designer*  
Provided graphic and interface design for clients like AKQA, Odopod, TBWA/Dubai, GameDriven and others.
- 1997–2005 **Federal University of Santa Maria (Brazil)**  
» *Web Developer and Graphic Designer*  
Mentored newcomer trainees on graphic user interface for web applications for the Brazilian Ministry of Education.

## Web Development/Design Highlights\*

- 🌐 [teialocal.com/solucoes-wp](http://teialocal.com/solucoes-wp) Advanced customization of WordPress admin.
- 🌐 [jobcontent.com.br](http://jobcontent.com.br) Creation of several websites with focus on SEO and Inbound Marketing for Job Content,
- 🌐 [superaconcordia.com.br](http://superaconcordia.com.br) a local business partner, making use of a highly customized WordPress CMS setup.
- 🌐 [espacodeca.eco.br](http://espacodeca.eco.br)
- 🌐 [pitibebe.com.br](http://pitibebe.com.br)
- 🌐 [bpmhandbook.com](http://bpmhandbook.com) Creation of website for a series of BPM books for Leading Practice, a Denmark company.
- 🌐 [fliperamas.org](http://fliperamas.org) Personal website about arcade gaming.
- 🌐 [ushbc.com.br](http://ushbc.com.br) Brazilian US Highbush Blueberry Council website.
- 🌐 [dazdesign.com.br](http://dazdesign.com.br) DAZ Design, a portfolio website.
- 🌐 [aventurasfantasticas.com.br](http://aventurasfantasticas.com.br) Personal project: PHP/JS/JSON engine for classic text adventures to be played on modern browsers (demo in Portuguese).

\* More information at [teialocal.com](http://teialocal.com) or upon request.